### Learning Outcomes

<table>
<thead>
<tr>
<th>The student should be able to</th>
<th>Assessment Criteria</th>
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<tbody>
<tr>
<td>1 Understand models of memory</td>
<td>1.1 Explain the nature of memory</td>
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<td>1.2 Explain models of short-term memory and long-term memory using examples from studies</td>
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<td>1.3 Evaluate two different models of memory</td>
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<tr>
<td>2 Understand forgetting and methods of improving memory</td>
<td>2.1 Explain theories of forgetting</td>
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<td>2.2 Discuss methods of improving memory</td>
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### Assessment Methodology

Presentation, portfolio essay or practical report

### Grading of this Unit

The following grade descriptors will be applied to the assessment of this unit:

1. Understanding the Subject
2. Application of Knowledge
4. Use of Information
5. Communication and Presentation
7. Quality

Please refer to the QAA Grade Descriptors for detail of the components of each descriptor.
Please note that the indicative content supplied below is intended as a suggested guide only. It is not meant to be a prescriptive, exhaustive or fully delivered content list.

1 Understand models of memory
   - Short-term memory, for example iconic echoic memory, capacity of STM, duration of STM. Primacy and recency effects, encoding
   - Long-term memory capacity and duration
   - Multi-store model, working memory
   - Levels of processing

2 Understand forgetting and methods of improving memory
   - Forgetting – trace decay, displacement, interference, storage failure, retrieval failure, lack of consolidation, repression, amnesias
   - Memory improvement – mnemonics, chunking, activity in acquisition, feedback imagery and encoding strategies