Learning Outcomes

The student should be able to

1 Identify key terms and concepts relevant to the study of corporate social responsibility

2 Demonstrate the impact corporate social policy has upon business operations and performance

Assessment Criteria

The student can

1.1 Explain appropriate terms relevant to corporate social responsibility

1.2 Explain key factors which influenced the development of corporate social responsibility including environmental, economic and social considerations

2.1 Explain the key features of a corporate social policy audit

2.2 Explain, using suitable examples, the impact upon business operations and performance when corporate social responsibility is incorporated into business strategic planning

Assessment Methodology

A 1000–1500 word report.

Grading of this Unit

The following grade descriptors will be applied to the assessment of this unit:

1 Understanding of the Subject
4 Use of Information
5 Communication and Presentation
7 Quality

Please refer to the QAA Grade Descriptors for detail of the components of each descriptor

Indicative Content

Please note that the indicative content supplied below is intended as a suggested guide only. It is not meant to be a prescriptive, exhaustive or fully delivered content list.

Assessment Criterion 1.1

Terms such as profit, social costs and benefits, community interest and business ethics.

1.1, 1.2 PESTLE, Social Costs & Benefits, Community Interest, and Business Ethics

2.1, 2.2 Key legal implications, e.g. Control of Pollution Act and all regulatory Bodies