## Learning Outcomes

<table>
<thead>
<tr>
<th>The student should be able to</th>
<th>Assessment Criteria</th>
<th>The student can</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Identify key terms and concepts relevant to the study of corporate social responsibility</td>
<td><strong>1.1</strong> Explain appropriate terms relevant to corporate social responsibility</td>
<td>1.1 Explain appropriate terms relevant to corporate social responsibility</td>
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<tr>
<td></td>
<td><strong>1.2</strong> Explain key factors which influenced the development of corporate social responsibility including environmental, economic and social considerations</td>
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<tr>
<td>2 Demonstrate the impact corporate social policy has upon business operations and performance</td>
<td><strong>2.1</strong> Explain they key features of a corporate social policy audit</td>
<td>2.1 Explain they key features of a corporate social policy audit</td>
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<td><strong>2.2</strong> Explain, using suitable examples, the impact upon business operations and performance when corporate social responsibility is incorporated into business strategic planning</td>
<td>2.2 Explain, using suitable examples, the impact upon business operations and performance when corporate social responsibility is incorporated into business strategic planning</td>
</tr>
</tbody>
</table>

## Assessment Methodology

A 1000 – 1500 word report.

## Grading of this unit

The following grade descriptors will be applied to the assessment of this unit:

1 Understanding of the subject
4 Use of Information
5 Communication and Presentation
7 Quality

Please refer to the QAA Grade Descriptors for detail of the components of each descriptor

## Indicative Content

**Assessment Criterion 1.1**
Terms such as profit, social costs and benefits, community interest and business ethics.

1.1, 1.2 PESTLE, Social Costs & Benefits, Community Interest, and Business Ethics
2.1, 2.2 Key legal Implications e.g. Control of Pollution Act and all regulatory Bodies

Validation end date: 31 August 2019